



**KELLY
BARNETTE**

4435 Glen Eden Road
Kingsport, TN 37664
423.306.0894
me@kellybarnette.com

● **PROFESSIONAL VITAE**

I have been a professional graphic artist and designer for over twenty years. The majority of my experience has been with the print industry but I have been involved in positions that required me to branch out into website design and development (mainly Wordpress), video and audio editing/production, and 3D modeling.

I have been employed from newspapers to inhouse corporate environments to universities. As a freelance designer, my clients include: East Tennessee State University, Creative Energy Advertising Group, Saratoga Technologies, Cumberland Marketing, Branded, and Mountain States Health Alliance.

The position titles I have held include: Graphics Manager, Digital Media Specialist, Art Director, Senior Print Designer, Senior Graphic Designer, and Adjunct Professor.

I am also a retired licensed REALTOR® in the state of Tennessee.

● **WORK EXPERIENCE**

2020-Present SpeedPro Imaging / Production Manager

My responsibilities include designing, creating and installing projects that range from signage to vehicle wraps. My other responsibilities include maintaining wide format printers and cutters. I also use my social media and website experience to help maintain company assets.

2009-Present East Tennessee State University / Adjunct Professor

As adjunct professor at ETSU, I'm challenged to keep up with industry standards, design, copy practices/guidelines. I teach my students how to use the theory of graphic design while informing them on how to use the latest versions of Photoshop, Illustrator and InDesign and other Adobe products.

2015-2020 Essyx Exhibits and Displays / Graphics Manager

I am responsible for supervising, delegating, and leading the creative team as well as overseeing marketing projects to increase awareness to the unique services that Essyx provides. I also keep up with the latest techniques and procedures used in design and suggest ways of improving the quality of design and other project issues.

Job Descriptions can be supplied for the following past positions

2011-2015 Strongwell Corporation / Digital Media Specialist

**2008-2010 Vollara, LLC (A division of Lux Enterprises) /
Senior Print Designer**

2007-2008 Cumberland Marketing / Senior Designer

2005-2007 The Business Journal of the Tri-Cities / Art Director

1996-2001 TimesDaily (NYTRNG) / Production and Graphic Artist

● **EDUCATION**

2001-2005 / East Tennessee State University
Bachelor of Fine Arts with focus on Graphic Design



● AWARDS

- 2019** **American Advertising Award / Gold Award**
Qu Trade Show Exhibit
- 2019** **American Advertising Award / Silver Award**
Hands On! Discovery Center Exterior Signage
- 2007** **Society of Professional Journalism / First Place**
Category 19 - Photo Illustration "Missing Mexicans"
- 2007** **Society of Professional Journalism / Second Place**
Category 20 - Information Graphics "Tennessee: The Next Big China Shop"
- 2007** **Society of Professional Journalism / First Place**
Category 21 - Layout and Design "All the 'T' in China"
- 2007** **Society of Professional Journalism / Second Place**
Category 22 - Best Feature Front Layout and Design "Phil Bredesen"
- 2006** **Society of Professional Journalism / First Place**
Category 18 - Photo Illustration "Balance Lifestyle & Careers"
- 2006** **Society of Professional Journalism / Second Place**
Category 18 - Photo Illustration "The Blues Brothers"

● ORGANIZATIONS

- 2019-Present** **School Board of Directors / Saint Dominic Catholic School**
- 2011-2015** **The Bristol Ballet Company**
Past President, Board of Director, Volunteer
- 2007-2010** **Junior Achievements**
Volunteer
- 2004-2015** **American Advertising Federation Northeast Tennessee**
Member